

FOR IMMEDIATE RELEASE

Kirsten Krose Announces Candidacy for Mayor of London

London, Ontario — May 1, 2026 — Today, Kirsten Krose officially announced her candidacy for Mayor of London, Ontario, launching a campaign focused on delivering meaningful change, unlocking the city’s full potential, and working tirelessly for the people of London.

A seasoned public affairs professional and President of SWON Public Affairs, Krose brings extensive experience in government relations, strategic communications, and stakeholder engagement across municipal, provincial, and federal levels. Her career includes roles with the Office of the Prime Minister, federal ministerial offices, and senior positions in provincial governments, where she developed a reputation for navigating complex policy environments and delivering results.

“London is a city with immense potential, but too many residents feel that progress has stalled,” said Krose. “I am running for Mayor to bring forward a clear vision for our city—one that prioritizes efficient services, responsible spending, safer communities, and a renewed focus on building a community for everyone.”

Krose’s campaign will centre on practical, results-driven priorities, including improving city services, addressing traffic and transit challenges, assessing the reality of housing and homelessness challenges and creating a viable plan, ensuring responsible fiscal management, and strengthening public safety—particularly in addressing violence against women and girls and safety in the downtown core.

Her platform emphasizes collaboration, accountability, and a commitment to ensuring that residents have a stronger voice in how their city is governed.

“I believe in working hard, listening carefully, and delivering real outcomes,” Krose added. “This campaign is about building a city that works better—for families, for businesses, and for future generations.”

Krose will formally file her nomination papers May 1 2026 and begin engaging with residents across all wards as part of a comprehensive campaign rollout.

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